



Freestyle

SiteLINK®

Introducing SiteLINK Genesis

The Next Generation of our Ecommerce Platform. It provides seamless and fluid experience on any screen, coupled with enhanced usability and remarketing features. Genesis is a foundation for continuous development driven by customer feedback and the tightest eCommerce integration with M.O.M.

Brand New Templates

- ▶ Configurable Display Elements
 - ✓ Announcement Bar
 - ✓ Scrolling Marquee
 - ✓ Social Media Icons
 - ✓ Default Sort for Departments
 - ✓ New/Clearance Product Labels
 - ✓ Advance Search Fields
 - ✓ Promotion Code Field Location
- ▶ Department Callout Options
- ▶ Multiuse Product Carousels
- ▶ Quick Add
- ▶ Cart Modal
- ▶ Login Modal
- ▶ Shopper Account Menu
- ▶ Featured Products in Departments
- ▶ Customer Engagement
 - ✓ Saved Carts
 - ✓ Abandoned Cart Email
 - ✓ Back in Stock Notification
 - ✓ Configurable Email Content
 - ✓ Store Pick Up Enhancements in M.O.M.

How does SiteLINK Genesis Benefit merchants and customers?

- ▶ Merchants will have unprecedented control over templates and content, new tools to drive conversions, stronger security protections and actionable business insights right out of the box.

Experience the power of SiteLINK Genesis

Modern Templates

- ✓ New Design Framework
- ✓ Clean Layouts
- ✓ Better Navigation
- ✓ Mobile-ready experiences

Conversion Boosting Features

- ✓ Saved Carts
- ✓ Back in Stock Notifications
- ✓ Abandoned Cart Emails
- ✓ Google Pay Support
- ✓ Fast and Easy Checkout

Convenience and Security

- ✓ Search Term Reporting
- ✓ Abandoned Cart Metrics
- ✓ Improved Content Management
- ✓ Accessibility Support Tool
- ✓ Google Analytics GA4 compatibility
- ✓ Multi Factor Authentication
- ✓ IP Address Blocking

- ▶ Customers will enjoy a more engaging shopping experience with improved navigation, faster checkout, fluid designs between devices and personalized features like Wishlist and saved carts.

How do I get started?

Email us at info@freestylesolutions.com to connect with one of our SiteLINK experts.

Our SiteLINK experts will address all your questions from how to upgrade to SiteLINK Genesis to how much it costs or even better when you can start this project.