



# Freestyle & Avalara

Managing sales tax collection and reporting has never been more complex for eCommerce companies.

## Why is it so challenging?

- ▶ Existing laws continue to change
- ▶ More states are choosing to enact their own regulations
- ▶ Different laws in each state place a burden on business owners with little benefit except the avoidance of penalties

## Now, M.O.M. users can navigate changes and comply with difficult challenges such as being able to:

- ▶ Understand and comply with tax nexus rules in each state
- ▶ Access live sales tax calculation down to the zip plus four level
- ▶ Charge and collect sales tax at the right rate in each state
- ▶ Avoid audits and penalties associated with improper collection and remittance of taxes
- ▶ Automatically review, report and remit taxes to every state where you have a tax nexus
- ▶ Save time while remaining in compliance

## How?

Freestyle Software has partnered with Avalara, a leader in sales tax collection and reporting for eCommerce companies to help you to do all this and much more.

## M.O.M. and Avalara integration:

- ▶ Uses Avalara's API to connect directly with M.O.M.
- ▶ Works seamlessly to make tax calculation, reporting and remittance easy

## Benefits of using the M.O.M. Avalara Module Integration

### *Ease of use*

- ✓ Simple setup – most takes place in M.O.M.
- ✓ Assign product exemptions in bulk
- ✓ Leverage Avalara API to calculate and file taxes
- ✓ Reconcile API transactions in M.O.M. for your Avalara billing

### *Accurate Tax Calculation*

- ✓ Roof top / street level calculation
- ✓ Product categories & exemptions
- ✓ Customer exemptions via Entity use code
- ✓ Tax nexus management
- ✓ Charge the right rate in each state

### *Makes filing taxes easy*

- ✓ Upload invoiced orders to Avalara for filing and remittance
- ✓ Automated – no need to manually fill out and submit forms
- ✓ Upload historical orders to Avalara for filing (optional)
- ✓ Avalara & M.O.M. allow you to save time & money while complying with the evolving requirements of each state

M.O.M and Avalara take the headaches out of tax collection for your business. With the M.O.M. Avalara Module, you can:

- ▶ set up your products
- ▶ identify the states where you must file
- ▶ automate the process of filing & remitting taxes

Your business will be protected from costly audits and fines.

With your sales tax issues solved, you'll be free to focus on growing your revenues!

To learn more about how M.O.M. and Avalara can help your business and automate tax collection, contact us at [sales@freestylesolutions.com](mailto:sales@freestylesolutions.com) today!