

#	Vendor	Price	Ratings / Reviews	Free Trial	Customer Base - size	Client profile	eNewsletter friendly	User Friendly score	Support	Reference Sources	Media sources
<b>Top 3 Recommended Email Vendors/Platforms (alpha order)</b>											
1.	<a href="#">Campaign Monitor</a>  <a href="#">Founded 2004</a>	-\$999/mo for 100K list  -Vendor interview indicated price is negotiable	4/5  <a href="#">362 Reviews</a>	Free Trial	<a href="#">150,000 Users</a>	Promo: " <a href="#">Ideal for designers, agencies ...</a> "	Review: " <a href="#">Send beautiful, relevant newsletters...</a> "	Review: " <a href="#">easy to use...</a> "	<a href="#">Online &amp; 24/7 Live Rep</a>	<a href="#">Capterra</a>  <a href="#">Email vendor selection</a>	Website: <a href="#">campaignmonitor.com</a> Twitter: <a href="#">@CampaignMonitor</a> Youtube: YouTube Facebook: <a href="#">FB page</a> LinkedIn: <a href="#">in</a>
<p><b>Vendor Interview:</b> Campaign Monitor acquired "Emma" EMS in 2018. For differences, see <a href="#">Emma vs Campaign Monitor side-by-side</a></p> <p><b>Vendor Interview:</b> Campaign Monitor provides "In-the-Box preview for 20+ different user device screens"</p> <p><b>User Review:</b> Campaign Monitor <a href="#">Provides WYSIWYG advantage "What you see is what you get"</a></p>											
2.	<a href="#">Emfluence</a>  <a href="#">Founded 2003</a>	- <a href="#">Variable pricing: \$1.2K/mo for 100K mailings</a>	4.7/5  <a href="#">38 reviews</a>  <a href="#">Net Promoter Score: 8.9</a>	Unknown	Unknown	<a href="#">Long list of B-B clients</a>	Website mention... " <a href="#">Deliver a monthly newsletter</a> "	" <a href="#">Ease of Use</a> " mentioned often in reviews	<a href="#">Online &amp; Business Hrs</a>	<a href="#">Capterra</a>  <a href="#">Email vendor selection</a>  <a href="#">GetApp</a>	Website: <a href="#">emarketingplatform.com</a> Twitter: <a href="#">@emfluence</a> Slideshare: <a href="#">Slideshare</a> Facebook: <a href="#">FB page</a> LinkedIn: <a href="#">in</a>
<b>User Review:</b> <i>We used MailChimp, Constant Contact, Bronto and found Emfluence to be the best.</i>											
3.	<a href="#">iContact</a>	-\$299/mo for 50,000 names  <a href="#">iContact pricing</a>	4.5/5  492 reviews	Free Trial	65,000	"email marketing for agencies" mentioned multiple times	Unknown	<a href="#">Capterra "Top 20 User Friendly"</a>	<a href="#">Phone Support, no Online support</a>	<a href="#">Capterra</a>  <a href="#">GetApp</a>	Website: <a href="#">icontact.com</a> Twitter: <a href="#">@iContact</a> Facebook: <a href="#">FB page</a> LinkedIn: <a href="#">in</a>
<b>User Review:</b> <i>The one thing I wish I could do is edit images within the document if the sizing is not quite right. If they (iContact) can ever get this functionality, it will be perfect!</i>											

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<b>Remaining Email Vendors/Platforms (alpha order)</b>											
4.	<a href="#">250ok</a>  <a href="#">Founded 2012</a>	-Starts from \$5,000/yr  -250ok Subscription pricing	9.2/10  8 reviews	Unknown	Unknown, User base not apparent	Unknown	No mention	Unknown	<a href="#">Online &amp; Business Hrs</a>	<a href="#">Capterra</a>  <a href="#">GetApp</a>	Facebook: <a href="#">FB page</a> LinkedIn: <a href="#">LI page</a>
<b>User Review:</b> <i>It's (250ok) definitely not cheap. It's good, they sell products separately to build your own suite of features, so you're not paying for unused services.</i>											
5.	<a href="#">e-goi</a>  <a href="#">Founded 2003 in Brazil</a>	-\$315/mo for 100k names  -e-goi PRO pricing	5/5  3 reviews	Free Trial	Unknown. User base not apparent	Unknown	Prominent newsletter mention on <a href="#">web site home page.</a>	1/3 reviews mention user friendly	<a href="#">Online &amp; Business Hrs</a>	<a href="#">Capterra</a>  <a href="#">eMail Vendor Selection</a>	Website: <a href="#">e-goi.com</a> Twitter: <a href="#">@PlataformaEgoi</a> Slideshare: <a href="#">Slideshare</a> YouTube: <a href="#">YouTube</a> Facebook: <a href="#">FB page</a> LinkedIn: <a href="#">in</a>
<b>User Review:</b> <i>Even when it (e-goi) has very powerful functionalities, it may be hard to use</i>											
6.	<a href="#">Listrak</a>  <a href="#">Founded 2000</a>	-"Contact Listrak for pricing"	4.5/5  <a href="#">8 Reviews</a>	Unknown	Unknown	<a href="#">Client base appears to be consumer goods focus</a>	Unknown	<a href="#">Scored 4.5/5 for Ease of Use – 9 reviews</a>	<a href="#">Scored 5/5 for Customer Support – 9 reviews</a>	<a href="#">Capterra</a>  <a href="#">Email vendor selection</a>	Website: <a href="#">listrak.com</a> Twitter: <a href="#">@Listrak</a> Facebook: <a href="#">FB page</a> LinkedIn: <a href="#">LinkedIn</a>
<b>Research Finding:</b> <a href="#">Listrak not ranked in Top 20 in any of 3 major categories</a>											
7.	<a href="#">Sender.net</a>  <a href="#">Founded 2012: Lithuania</a>	-Variable pricing: \$227/month for 100K mailings	4.5/5  <a href="#">8 Reviews</a>	Free Trial	<a href="#">4000 Companies</a>	<a href="#">Euro centric client base indicated on FB</a>	<a href="#">1st bullet under Products &amp; Services: "Send out newsletters..."</a>	<a href="#">Ranked #1 by Capterra</a>	<a href="#">Scored 30/30 for Customer Service</a>	<a href="#">Capterra</a>  <a href="#">Email vendor selection</a>	Website: <a href="#">sender.net</a> Twitter: <a href="#">@SenderNet</a> Facebook: <a href="#">FB page</a> LinkedIn: <a href="#">in</a>
<b>Research Finding:</b> <a href="#">Sender.net listed #1 in Top 20 Most User-Friendly list, by Capterra</a>											
<b>Research Finding:</b> Superior in 3 categories: uniquely, finished in Capterra Top 20 in ... <a href="#">User-Friendly (#1)</a> , <a href="#">affordable (#3)</a> , and <a href="#">most popular (#18)</a>											
<b>Recommendation:</b> High marks all around, but not a strong North American presence to recommend. Perhaps suitable for European Freestyle installations.											