

# Understanding the eCommerce Order Process

## Shopping Habits & Order Process

"More than half (62%) of US consumers with Internet access now shop online at least once a month." - invespBlog

Online shopping saves money and time for consumers and retailers alike. Automating the order fulfillment process ensures that the order is processed efficiently, ships promptly and arrives quickly, with as little hassle as possible. It makes the merchant's life easier and customers happier!



**FREE eBook: eCommerce Order Processing Made Simple**

Get Your eCommerce Back Office in Order with Freestyle Solutions

\* Statista: Number of digital shoppers in the United States from 2010 to 2018 (in millions) 2015

\*invespBlog: Online consumers shopping habits and behavior; Khalid; July 21, 2014

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