INTELLIGENT INSIGHTS
INTO INVENTORY MANAGEMENT

Visibility into product availability is critical to a healthy retail operation. By managing inventory across all channels in one solution, you can rest assured that the 'available to sell' levels that are synced to each channel are accurate.

HOW CAN YOU GET THE BIG PICTURE OF YOUR INVENTORY?

Monitor Inventory Controls

50%

of retailers surveyed revealed that basic inventory control tops the list of request features. That is, having a systematic way to truly management and control inventory across sales channels.

Enable Bin & Lot Tracking

$10B

is the value of products recalled annually. Children and baby products comprise 40% of annual CPG recalls in the US, followed closely by home and garden at 25%. Recall anomalies can wreak havoc on inventory accuracy.

Gain Multi-Warehouse Visibility

44.7%

of retailers operate store, catalog, and Internet channels, yet only a quarter of those retailers have integrated their systems across channels. In the "Amazon Age" of retail, multiple points of demand and fulfillment require real-time visibility into multiple sources of inventory.

Manage Kits & Bundles

93%

of retailers rated system-wide inventory visibility as the most significant capability in executing their omni-channel fulfillment strategy, yet only 45% can enable it. Adding kits to your product mix is a great way to increase sales, but can complicate things if you don't have good inventory control in place.

Inventory Level Insights

35%

of all buyers are using Excel or another spreadsheet function to manage their inventory according to Software Advice. The bottom line is that you need to have an accurate view into what inventory is actually 'available to sell' to avoid stock outs and disappointing customers.

Available-to-Sell Tracking

70%

of surveyed shoppers would shop for an item at a competitor if it was unavailable. With real-time inventory management across sales channels, you can avoid out of stock situations by always posting accurate available-to-sell levels on all sales channels.

FREE eBOOK: INTELLIGENT INSIGHTS INTO INVENTORY MANAGEMENT

Get Your eCommerce Back Office in Order with Freestyle Solutions

• Retail Systems Research: Inventory Visibility
• Internet Retailer: Multichannel inventory visibility
• Software Advice: Inventory Management Software BuyerView | 2014
• Consumer Product Safety Commission: annual CPG recalls
• SymphonyIRI Group shopper survey
• Retail Systems Research: selling kits and bundles

Freestyle solutions

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